

# Exhibition Brochure



**The 38<sup>th</sup> China International Auto Service,  
Products & Equipment Exhibition**

**From Design to Manufacturing,  
Usage to Service—A Full Automotive Industry Chain Expo**

**March 13–16, 2026**

**Capital International Exhibition & Convention Center**

**( Shunyi . Beijing . China )**



# Choose the Right Expo

## 20 Years of leading China's automotive industry

- Member of the Global Association of the Exhibition Industry (UFI)
- Key exhibition supported by the Ministry of Commerce of China



## Over 100,000 Participating Enterprises

- **189** Fortune Global 500 companies
- **405** China Top 500 companies
- Top **10** automotive supply chain enterprises exhibit annually
- **1,003** enterprises with 10+ consecutive participations
- **332** enterprises with 20+ consecutive participations



# Attend the Right Expo

Full Industry Chain Expo Driving Automotive Innovation



DESIGN



MANUFACTURE



USE



SERVICE

## Design

with a large design area

Vehicle design

Component design

Packaging design

Auto service process

Quality improvement design

## Manufacture

NEV manufacturing supply chain

Batteries

Motors

ECS

Lightweight materials

Chassis

Smart cockpits

Autonomous driving

## Usage

Upgrading and optimizing car experience

Interior accessories, Premium car care, Films, Customization

Automobile Premium Series

Automobile film series

Automobile Modification series

## Service

Auto service full value chain

Auto paint surface care products

Maintenance equipment series

Detailing products

Auto wear-resistant parts series

Automobile maintenance equipment

Service chains

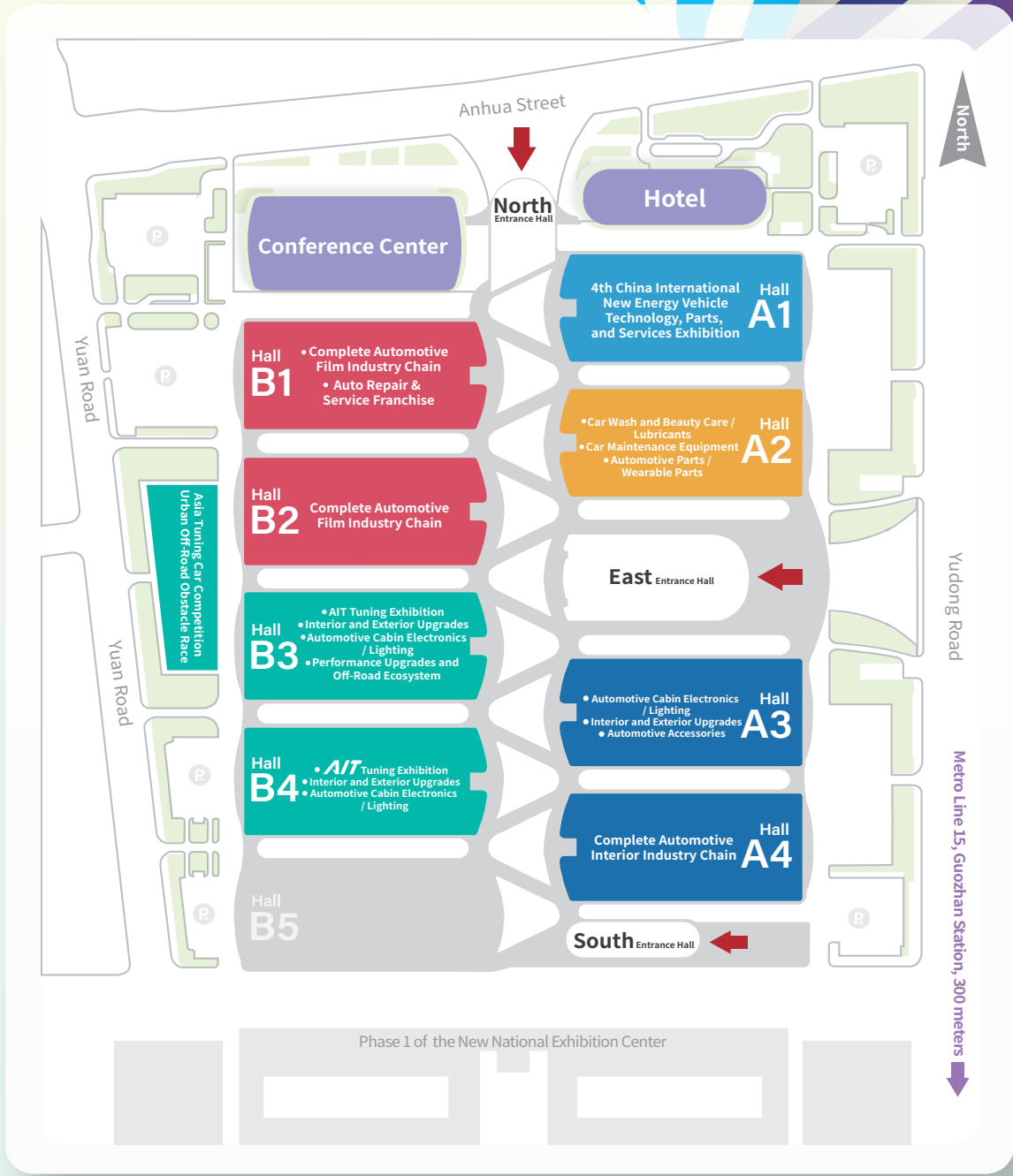


# The 38<sup>th</sup> China International Auto Service, Products & Equipment Exhibition

**Co-located Events**  
The 4th China International New Energy Vehicle Technology, Parts & Services Exhibition  
The 13th China International All in Tuning Exhibition (AIT)

**March 13-16, 2026** Capital International Exhibition & Convention Center  
(Shunyi . Beijing . China)

## Exhibition Floor Plan



## Booth Pricing

Booth Type	Unit	Price (RMB)	Full-Payment Discount
Raw Space	m <sup>2</sup>	1,490/m <sup>2</sup>	5% off
Double-Opening Booth	9m <sup>2</sup> /unit	14,100//unit	5% off
Single-Opening Booth	9m <sup>2</sup> /unit	12,800//unit	5% off

# Hall A1: New Energy Vehicle (NEV) Supply Chain

Showcasing the full NEV ecosystem from "disassembly-repair-maintenance-usage-modification-recreation" to drive aftermarket transformation



### Key Exhibits

- Power batteries & components
- Electric drive & control systems
- Smart cockpits & autonomous driving technologies
- NEV modification, repair, and maintenance solutions

### Featured Events

- 4th NEV Development Summit & Global Expansion Forum
- 2nd Official NEV Disassembly Demo
- 3rd NEV & Trendsetting Mobility Summit
- NEV Maintenance Masterclass (2026 Edition)
- 1st International NEV Tire Innovation Conference
- Product Launches by 100 Leading NEV Brands

### Strategic Partners



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# Hall A2: Car Care, Auto Repair & Fast-Moving Parts

Bridging international brands and domestic demand to elevate industry quality



### Key Exhibits

- Car wash, beauty, and repair equipment/tools/consumables
- Tires, lubricants, wearable parts
- Dedicated Zone: NEV Maintenance & Repair

### Featured Events

- 2026 Aftermarket Service Providers Masterclass
- 2nd "Lao Zhang" s Auto Parts Open Course"
- 8th China Automotive Maintenance Conference
- NEV Beauty Care Innovations Launch
- 2026 Domestic Market Shift Summit for Auto Parts
- 300+ Exhibitor Product Launches

### Strategic Partners



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# Hall A3: Cabin Electronics & Premium Accessories

Where online meets offline innovation



## Key Exhibits

Cabin electronics, charging systems, safety tech  
Ambient lighting, fragrances, air purifiers  
Custom headrests, traditional Chinese fabrics, artisanal crafts

## Featured Events

2nd Cabin Electronics Live E-Commerce Festival  
2026 Cabin Culture Design Competition  
Global Expansion Forum for Cabin Products  
Onsite Recruitment by 10+ E-Commerce Giants

## Strategic Partners



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# Hall A4: Automotive Interior Industry Chain

The hub for brand upgrades and channel revitalization



## Key Exhibits

Floor mats, seat covers, functional interiors  
Interior modification materials, machinery, molds  
CAD data, display racks, catalogs

## Featured Events

2nd Interior Manufacturing Upgrade Conference  
2026 Interior Innovation Summit  
2025 "Two Regions, One Film" Cloud Chain Summit  
300+ Exhibitor Product Launches

## Strategic Partners



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# Halls B1 & B2: Complete Automotive Film Industry Chain

Asia's largest film expo, covering materials-equipment-products-maintenance.



## Key Exhibits

Color-changing films, UV-protection films, PPF  
Custom wraps, screen protectors, raw materials  
Film-cutting tools, maintenance products

## Featured Events

Global Automotive Film Innovation Summit  
2nd Custom Wrap Trend Release  
2026 Color Film Photography Contest  
8th Brand Installer Championship  
2026 Global Film Expansion Forum  
200+ Exhibitor Product Launches

## Strategic Partners



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# Halls B3 & B4: Auto Tuning Ecosystem

Co-located with the 13th AIT Exhibition



## Key Exhibits

OEM/aftermarket tuning, off-road/performance upgrades  
Smart tech integration, interior/exterior modifications  
NEV retrofitting, luxury conversions

## Featured Events

5th Asia Tuning Car Competition (North China)  
D1 Tuning Masters & Champion Meetup  
2nd China Tuning Car Challenge (Beijing)  
2nd NEV Tuning Enthusiast Summit  
1st T2 Speed Customization Contest  
100+ Exhibitor Product Launches

## Strategic Partners



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# 2025 Event Highlights

PREVIOUS REVIEW

6900+  
Product  
Categories

89000+  
Exhibits

6000+  
Annual New  
Product Launches

2.9 billion+  
Transaction  
Value

250000+  
Attendees

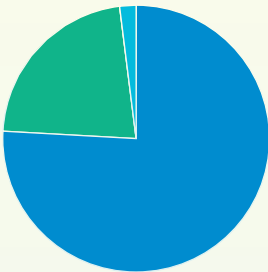
## New Venue, National Acclaim

Praised by CCTV News (CCTV-13) and Xinhua News Agency



## Global Audience Growth

Expo Goes Global: International Buyers to Double Again in 2026

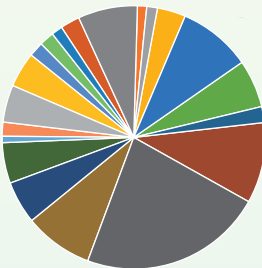


professional buyers  
attendees  
international buyers

Type	Percentage	2025	YoY Growth
professional buyers	76%	195000 (Persons)	31%
attendees	22%	58000 (Persons)	330%
international buyers	2%	5000 (Persons)	100%

## Diverse Buyer Structure

NEV Sector Buyers Surge as Traditional Buyers Shift to New Energy

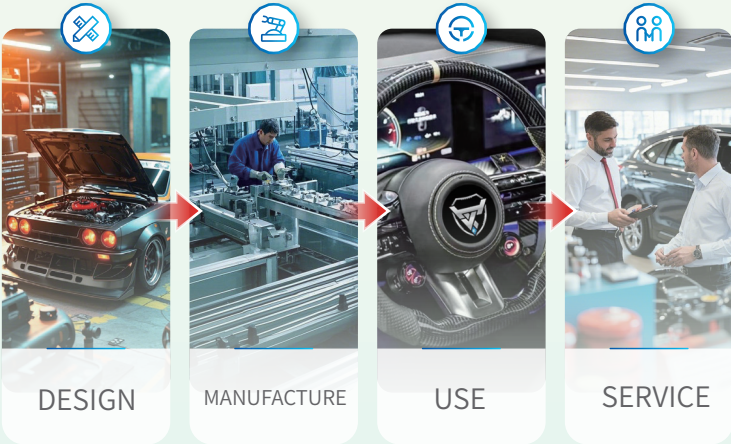


OEMs  
City-Level Distributors  
Beauty & Maintenance Shops  
Automated Car Washes  
Tire Replacement & Repair Shops  
Other Professional Attendees  
Provincial Distributors  
General Repair Shops  
Professional Tuning Shops  
24-Hour Car Wash Centers  
E-Commerce Buyers  
4S Stores & Service Providers  
County Service Providers  
One-Stop Quick Service Centers  
Fuel & Charging Stations  
Oil Change Centers  
Chains (10+ Stores)  
Brand-Authorized Repair Centers  
Professional Film Installers  
Community Membership Stores  
Premium Detailing Shops

Audience Type	Percentage	2025	YoY Growth
OEMs	0.28%	695	38%
4S Stores &A Service Providers	0.96%	2406	9%
Chains (10+ Stores)	1.00%	2512	21%
Provincial Distributors	2.64%	6615	14%
City-Level Distributors	6.73%	16890	25%
County Service Providers	4.46%	11198	27%
Brand-Authorized Repair Centers	1.42%	3551	17%
General Repair Shops	7.54%	18919	28%
Beauty & Maintenance Shops	17.06%	44787	21%
One-Stop Quick Service Centers	6.51%	17332	23%
Professional Film Installers	3.94%	9989	15%
Professional Tuning Shops	3.90%	9778	64%
Automated Car Washes	0.45%	1123	-7%
Fuel & Charging Stations	1.32%	3507	90%
Community Membership Stores	3.49%	8760	29%
24-Hour Car Wash Centers	3.34%	8389	49%
Tire Replacement & Repair Shops	1.33%	3329	142%
Oil Change Centers	1.42%	3554	77%
Premium Detailing Shops	1.00%	2510	14%
E-Commerce Buyers	1.82%	4568	32%
Other Professional Attendees	5.14%	12901	35%

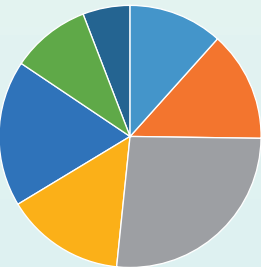
## Transformation and Upgrading, Full-chain Coverage

A Complete Automotive Expo from Design to Manufacturing, Usage to Service



## Nationwide Coverage

Significant Buyer Growth from East, South, and Northwest China Reinforces Expo Influence



Northeast China  
Northwest China  
North China  
East China  
Central China  
South China  
Southwest China

Region	Percentage	2025 (Persons)	YoY Growth
Northeast China	11.30%	21471	8%
Northwest China	13.11%	24910	32%
North China	25.41%	48281	25%
East China	14.23%	27038	28%
Central China	17.49%	33232	18%
South China	9.62%	18279	46%
Southwest China	5.43%	10317	14%

CIAACE





# From Design to Service— The Complete Automotive Expo

**The 38<sup>th</sup> China International Auto Service,  
Products & Equipment Exhibition**

**Co-  
located  
Events**

**The 4th China International New Energy Vehicle Technology, Parts & Services Exhibition**  
**The 13th China International All in Tuning Exhibition (AIT)**

**Organizer:** Yasn International Exhibition Co., Ltd.

**Co-organizers:** China Association of Automobile Manufacturers Tuning Branch  
NEV Industry Development Promotion Center of the China Association of Plant Engineering

**Address:** 11F, Vanke Times Center, No.186 Beiyuan Road, Chaoyang District, Beijing